

About Lorri

Contributions

Lorri has a respected history of service in the nonprofit community:

- Served on Board for **Women in Development**
- Member - **Association of Fundraising Professionals**
- Member - **Philanthropic Planning Group of Greater New York**
- Member - **Partnership for Philanthropic Planning**
- Member - **American Council on Gift Annuities**
- Member - **National Board of Gift Planning Consultants for the Planned MENTOR™**



Lorri M. Greif, CFRE
Founder & President

Breakthrough Philanthropy, Inc.

320 E. 23rd Street, Ste. 7B
New York, NY 10010

Accomplishments

Lorri brings experience and know-how to planned giving:

- **20+ years** implementing planned giving and major gift campaigns for both local and national nonprofits
- **Proven methodology** for successful planned giving programs to ensure the longevity of nonprofit organizations
- **Speaking engagements** at seminars and conferences around the nation
- **Published Author** of articles helpful to the nonprofit community
- Creator of ***The Planned Giving Key*** a twice monthly newsletter with 600+ subscribers
- Author and contributor for the blog, **Planned Giving Breakthroughs**

Contact Lorri

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On the Web

www.breakthroughphilanthropy.com

Blog with Lorri

www.plannedgivingbreakthroughs.com

Credibility

Lorri has a proven track record of success with the following organizations:

HIAS, Inc. - 120+ year old organization previously supported solely with government assistance and grants.

- Lorri was the first ever National Development Director and changed the fundraising culture by bringing in gifts from individual donors, increasing revenue and resulting in highly successful major gifts and planned giving campaigns.

Women's American ORT (now ORT America, Inc.)

100+ year old organization

- Lorri created Diamond Ladder, the first new major gift brand in more than 50 years. The campaign now brings millions in contributions.
- As the National Director of Planned Giving, Lorri implemented marketing strategies that grew the membership from 300 to more than 1,000 in less than 4 years.



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Your Planned Giving Specialist